Introduction

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Our in-depth coverage of international news is organised according to the region, industry sector or financial market you’re interested in, complemented by award-winning comment and analysis.

This guide is designed to help you get the most out of FT.com and find the information you need to make better, more informed decisions.

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You should have received a link enabling you to create your FT.com account. If you don’t have this link, or you need assistance, please do not hesitate to contact our customer service team by emailing help@ft.com or calling +44 (0)207 775 6248 (UK/Europe/Middle East/Africa), +1 917 551 5005 (US/Canada), +632 982 5780 (Asia), 000-800-100-4100 (India).

“FT.com offers breaking news and analysis of the most important stories in business, finance and politics from around the world.”
Lionel Barber, Financial Times Editor
Top 10 hints and tips

1. Use the 'remember me' function when signing in.
2. Set up your alerts to track relevant news throughout the day.
3. Read the Lex Column for a concise analysis of the major financial stories.
4. Download the award-winning FT app to your mobile device.
5. Browse the In Depth section for the most important topics in the news agenda.
6. Use the 'clippings' tool to save and share articles.
7. View FT NewsFeed for a list of all articles published in the last 24 hours.
8. Build charts in Markets Data to see the impact of events on share prices.
9. Read FT Special Reports to research industries or countries.
10. Book in a training session with the FT to make the best use of FT.com.
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1. Alerts

Setting up your account with alerting tools is the best way to start on FT.com. Once you’ve signed in, navigate to the tools menu and customise your account so you can easily find relevant news articles when they are published.

Email alerts

As part of your corporate service, you’ll receive a daily email with the latest business and world news, based on the information provided when you signed up. You can change your preferences, including the type of content and the time it’s delivered, at the FT.com alerts hub: www.ft.com/alerts

You can set up email alerts based on search terms specified by you to track companies or developing stories.

Premium subscribers will also receive our weekly ‘letter from the editor’, with Lionel Barber’s personal views on the current news agenda, and the Best of Lex email featuring a compilation of the week’s best commentary.
RSS feeds
Another good way of getting alerted to relevant news articles is RSS feeds. You can use our live RSS feeds to automatically deliver FT.com headlines straight to your desktop or mobile. Choose from over 100 RSS feeds and select by region, sector, columnist or site section at www.ft.com/rss.

Portfolio
Keep track of the performance of your investments, or companies you’re interested in, using the FT.com portfolio tool. It’s a good way of graphically showing relevant news stories and how they relate to the companies or investments you’re monitoring. You can also chart portfolio holdings against different benchmarks and create alerts. Create a portfolio at www.ft.com/portfolio.

Press Cuttings
Subscribers often want to be informed about news articles when they appear in the FT newspaper. With FT Press Cuttings, you can search and view pdfs of news articles as they appeared in the FT newspaper. Plus you can set up alerts and send links or full text articles to colleagues or clients. Find out more at www.ft.com/presscuttings.
## 2. Services

Your subscription to the Financial Times includes a range of services that can help you access our content more quickly and in your preferred reading format.

### FT Mobile
Whether Apple, Android or Windows, on the move or at your desk, you can access FT.com on your mobile phone and tablet device. Our apps offer offline reading, with the latest edition automatically stored for offline access.

- **FT Windows 8 app.** The app is free to download from the Windows Store at http://windows.microsoft.com/en-GB/windows-8/apps
- **FT web app for iPad and iPhone.** Type app.ft.com into the Safari browser on your mobile device, and click the options button to add the app to your home screen.
- **FT Android app.** Available for instant download from Google Play at https://play.google.com/store/apps. Type “ft.com” into the search box.
- **FT mobile website.** Visit http://m.ft.com straight from the browser on your mobile phone or BlackBerry.

### ePaper
Used to reading the FT newspaper? Premium subscribers can view an exact replica of the FT newspaper, complete with turning pages and fully searchable archive, at www.ft.com/epaper.

### NewsFeed
View a list of every story published on FT.com, in publication order, for the last 24 hours at www.ft.com/newsfeed. Updated every few minutes, it gives you a fast snapshot of all FT news and analysis.

### In Depth
The www.ft.com/indepth section brings together and tracks ongoing FT coverage of the major stories dominating the business, financial and political news agenda.

In Depth pages aggregate and update related articles across FT.com in one convenient place - enabling you to quickly find related headlines, comment and analysis, video, interactive graphics and special reports.

### Video
Watch or listen to the news at www.ft.com/video, featuring FT video reports from our worldwide network of correspondents on the major political and business stories making the headlines.

### Training
Learn more about FT.com’s features and technologies by contacting our team of product specialists. The FT offers free online demonstrations and training for corporate customers. Email b2bproductconsultants@ft.com to find out more.
3. Companies & Industries

Our coverage of company news has information about the performance of individual companies, their management teams, shareholders and financial plans. www.ft.com/companies is organised according to the region, industry sector or topic you’re interested in.

Industry sector news
Whatever your sector, our comprehensive reporting keeps you up-to-speed on your markets, customers and competition. The FT’s access to influential decision-makers means we’re able to give you the inside track on new developments.

The companies news section is divided into 30 industry sectors. Each industry page displays the latest articles for that sector and you can use the advanced search to find company news published since 2004.
Special Reports
The Financial Times produces over 20 special reports each month, providing readers with practical business information on the issues, trends and events affecting different countries and industries. Use these reports to identify new opportunities, research markets and operate more effectively in international territories.

Go to www.ft.com/specialreports to browse recent titles or filter by category in FT.com's growing online archive.

Inside Business
Written by some of the FT's leading reporters, the Inside Business column covers the most important corporate stories and emerging themes from around the world, focusing on finance, technology, Asia and Europe. Visit www.ft.com/insidebusiness.

View from the Top
Watch or listen to our View from the Top video featuring exclusive interviews with CEOs and business leaders.
4. World
In today's interconnected economy, it's more important than ever to understand how events in other parts of the world are likely to impact you and your business.

World news
The world section of FT.com delivers comprehensive coverage of the political, economic and social forces shaping business. You can filter by geography, so you can track the news agenda that's relevant to you.

Each section covers the country's economy, politics, international relations and corporate news, plus relevant editorial comment and analysis. Visit www.ft.com/world.

Global economy
The www.ft.com/globaleconomy section of FT.com brings you the latest economic news and indicators from around the world, as well as expert commentary on trends and issues affecting macroeconomics and economic policymaking.

Also available: video interviews with leading policy makers and FT journalists on current global economic trends, developments and policies.

Gideon Rachman
Gideon Rachman is chief foreign affairs columnist for the Financial Times. His particular interests include American foreign policy, the European Union and globalisation. The World column by Gideon Rachman focuses on some of the major international political stories that are making the headlines - drawing on the FT's team of foreign correspondents and international analysts to make sense of world events.

Global Insight
Our Global Insight column explores the international affairs affecting business.
5. Markets

The www.ft.com/markets section delivers breaking stories, insight and data from the global financial markets. In a world where market professionals are inundated with information, FT.com provides the key stories you need to know about and high quality comment and analysis.

Market news & commentary
The FT provides global news coverage of the financial markets covering equities (by region), currencies, capital markets and commodities. Commentary and analysis is delivered throughout the day:

- The Short View column examines the current market trends that affect investors globally. Also available in video
- Market Insight on equity markets, commodities, currencies and investment
- View from the Markets interviews experts about market conditions
- Gillian Tett is markets and finance commentator and played a significant role in covering the financial crisis
- John Authers, senior investment columnist, is responsible for the weekly Long View and other columns on markets and investment

FT Trading Room
Visit FT Trading Room for a single source of global news and analysis on exchanges, market trading, clearing and regulation.

Whether you are interested in high-frequency trading, the 'flash crash', equities fragmentation in Asia, OTC derivatives, clearing, the Dodd-Frank act and the European Commission's equivalent reforms, it's all on FT Trading Room at www.ft.com/tradingroom.

Fund management (FTfm)
FTfm is a section on FT.com dedicated to the global fund management industry. It provides daily news and analysis on the asset management industry covering regulation, ETFs, investment strategy, pensions, people and opinion.

In addition, FTfm Alchemy is an online discussion forum on key issues impacting the industry. Find out more at www.ft.com/ftfm.

Emerging markets / beyondbrics
The emerging markets section of FT.com combines news and comment from more than 40 emerging economies, headed by China, India, Brazil and Russia.

Keep up to date on the issues that are moving markets and understand the complexities involved with investing and doing business in these regions.

Money Supply
The Money Supply blog brings news, data and opinions on central banks and market-moving economics from around the world.

Markets Data
View the latest stock market research and data for equities, commodities, currencies and bonds at www.ft.com/marketdata. Dig deeper into the news with markets data tools which include:

- Companies Research. View company pages to research stock performance, analyst reports, financials, news and business profile information
- Director Dealings. Track directors' share dealings as a key indicator of a company's future prospects. The data shows who's buying and selling in the boardroom
- Bonds & Rates. The Capital Market section provides international coverage with the latest news, charts and tables
- Interactive Charting. Build customised charts and overlay events data (e.g. dividends and splits) and FT news and technical indicators. Make comparisons against a range of indices, peers and companies
FT Alphaville

FT Alphaville is a daily news and commentary service giving financial market professionals the information they need, when they need it. The service available online at www.ft.com/alphaville includes:

- Rolling news and commentary throughout the UK, European and US trading day
- The Sam Cut briefing note, published at the start of the working day in Europe, the US and Asia. A quick digest of key financial news and analysis
- The digital Long Room is an exclusive arena where finance professionals are invited to share their research and offer thoughts on the work of others
6. Comment & Analysis

Our team of acclaimed columnists provides thought-provoking and sophisticated analysis of current events.

By bringing together developments from different markets and disciplines, they deliver the expert insight and context needed to give you and your business an advantage.

The www.ft.com/comment section hosts all regular FT columns, blogs, letters and editorial in one place. Below is a selection of regular columns and columnists at the FT.

The Lex Column
Premium subscribers receive full access to The Lex Column, arguably the most influential business and finance column of its kind in the world. Based out of London, New York and Hong Kong, Lex helps readers make better investment decisions by highlighting key emerging risks and opportunities.

Written with a sharp and authoritative voice, it sets the agenda with independent opinion and analysis on everything from company news, macroeconomics, financial markets and the critical trends of the day. Visit www.ft.com/lex.

Analysis
Every day the FT features a well-researched and detailed analysis of an important topic from the world of finance, politics and business. Analysis articles can be found at www.ft.com/analysis.

The A-List
The A-List from the Financial Times, at www.ft.com/alist, provides timely, insightful comment on the topics that matter, from globally renowned leaders, policymakers and commentators.

Martin Wolf
Martin Wolf, associate editor and chief economics commentator, provides shrewd commentary and views on the world’s economy. In 2008 he was placed in the world’s top 100 public policy intellectuals by the British magazine Prospect and the US magazine Foreign Policy.

Philip Stephens
Philip Stephens, chief political commentator at the Financial times writes twice-weekly columns on world politics and international affairs.

John Gapper
John Gapper, associate editor and chief business commentator of the Financial Times, writes a weekly column about business trends and strategy.

Edward Luce
Edward Luce, Washington columnist and commentator, writes a weekly column, FT’s leaders and editorials on American politics and the economy and other articles.

David Pilling
David Pilling is the Asia editor of the Financial Times and his column ranges over business, investment, politics and economics in the region.

FT Blogs
FT journalists and guest columnists offer insights into economic trends, politics, markets and more at www.ft.com/blogs.
7. Management

The Financial Times delivers insight into management ideas and practice, the personalities behind the world's biggest businesses and the trends that are changing the way we work: www.ft.com/management.

Columnists such as Andrew Hill and Michael Skapinker take topical issues in the news and provide a broad perspective on how businesses should respond.

The Connected Business column investigates the issues facing companies seeking to use IT to improve their productivity and how they can manage and use data more effectively.

Lucy Kellaway
Lucy Kellaway has a weekly column that pokes fun at management fads and jargon. She also offers her solution to common workplace problems in her 'agony aunt' column, Dear Lucy.

Entrepreneurship
The FT writes on the news, trends and ideas that matter to entrepreneurs, as well as the challenges they face, with columnists such as Luke Johnson and the Business Speak column.

Business education
Read comprehensive rankings of business programmes and schools, plus interviews with their faculty and deans, at www.ft.com/businesseducation.
8. **Life & Arts**

The FT isn’t just about business and financial news. You’ve also now gained access to some of the best journalism on arts and lifestyle from around the world at www.ft.com/life-arts:

**Lunch with the FT**
A weekly interview with leading cultural and business figures.

**Travel**
The latest travel news and reviews from the Financial Times, offering holiday inspiration from luxury hotels and the best beaches to adventures off the beaten track.

**Food & Drink**
Crispy and juicy or raw and bitter? The FT’s experts talk food, wine, restaurants and cookery.

**Pursuits**
Join well-known names from politics and business as they go off-duty with the FT.

**Style**
Catwalk reports from New York, London, Milan and Paris; the latest in high fashion and beauty and a regular column by the FT’s style editor Vanessa Friedman.

**Columnists**
- **Lifestyle**: Life in the fast lane with the FT’s globe-trotting, trend-spotting columnist
- **Wine**: Expert advice from Master of Wine and internationally acclaimed wine writer Jancis Robinson
- **Sport**: The sporting life with the FT’s sports columnist Simon Kuper
9. Tools

A number of tools are available on FT.com to complement FT journalism, accessed via the tools menu on the home page.

**FT Clippings**
Set up a Clippings list to save, store and share FT article links and web pages.
- Set up a Clippings list to store links to articles for future reference
- Share your list with friends, colleagues and clients
Get started at www.ft.com/clippings.

**Currency Converter**
Get instant exchange rate conversions for 50 global currencies at www.ft.com/currencies.

**Economic Calendar**
Search for global economic reports, including forecasted and actual data, and event announcements by week or month at www.ft.com/economic-calendar.

**FT Lexicon**
The definitive glossary of economic, financial and business terms and phrases at www.ft.com/lexicon.

**Interactive graphics**
Take advantage of our charts and interactive graphics to illustrate complex data and trends.
10. Useful information

Contacts
We're here to help you get the best from FT.com. The FT Help page, at www.ft.com/help, has a range of how-to videos and information about the Financial Times and its services.

If you have any questions or need technical assistance, please contact our customer service team by emailing help@ft.com or calling +44 (0)207 775 6248 (UK/Europe/Middle East/Africa), +1 917 551 5005 (US/Canada), +632 982 5790 (Asia), 000-800-100-4100 (India).

Frequently Asked Questions

How do I create a portfolio?
- Select “Create Portfolio” from the Portfolio page, then enter a name for the Portfolio and select a currency. Once you’ve done this you can save your portfolio and begin adding assets

How can I access the FT on my mobile phone?
- Anyone can access FT content on our mobile-friendly site at http://m.ft.com. However, we also offer an optimised experience for iPhone and iPad at http://app.ft.com and an Android optimised experience at http://apps.ft.com/androidapp

What content is available on the mobile apps?
- Our mobile apps contain almost all articles published on FT.com. The sections with only partial coverage are Special Reports, Markets Data and Alphaville. In addition, the apps don't have an extensive archive and they don't include certain tools such as the alerts hub and FT Press Cuttings

Why is the FT pink?
- First published in 1888 as a four-page newspaper, the Financial Times' initial readership was the small financial community of the City of London. In 1893, to differentiate it from its rival, the Financial News, the FT switched to its distinctive shade of salmon pink – a masterstroke which made it immediately distinguishable from its main competitor
About the FT

The Financial Times is one of the world’s leading business news and information organisations, recognised for our authority, integrity and accuracy. With more than 600 journalists worldwide, we provide a broad range of essential services to the growing audience of internationally minded business people.

The FT Corporate service extracts the intelligence that’s relevant to your business and delivers it via the media and technologies that suit you best – saving you time and keeping you informed on what matters.

For more information about how the Financial Times can help you, visit www.ft.com/corporate.